

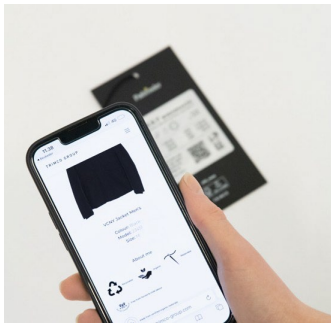
One stop to cover all.



TRIMS



CARE LABELS & SOURCE TAGGING



PRODUCTDNA®



RFID



PACKAGING



STORE DECO

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Supplier mapping :
Who is the supplier of my supplier T0-T4?



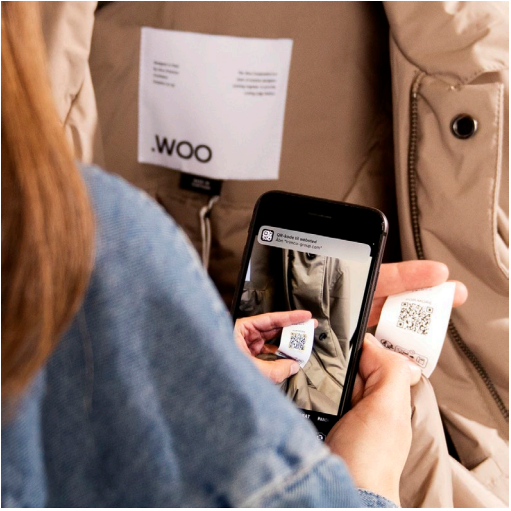
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Definitions of Tiers in the textile value chain according to World Resources Institute. Source: WRI and Aii (2021). Roadmap to Net Zero: Delivering Science-Based Targets in the Apparel Sector.

Product & Material traceability

How to connect certifications to the actual product?



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Social standards

Internal documents

- Code of conduct
- Code of practice
- Animal welfare policy
- ...

Environmental standards

Footprint /GhGe

Facility

Material Sustainable standards

Material Chemicals standard

Lab testing

Quality
Chemicals

What are the categories of information in a Digital Product Passport?

The information is for 3 different audiences

Public information_
sustainability and circularity
of the product



**Economic operator
information_** how to repair,
recycle the product



EU surveillance_ it will help ensure
the product was declared and the
taxes required paid



We can simply divide into 2 categories of information

STATIC

Information that you provide when you put the
product into the market

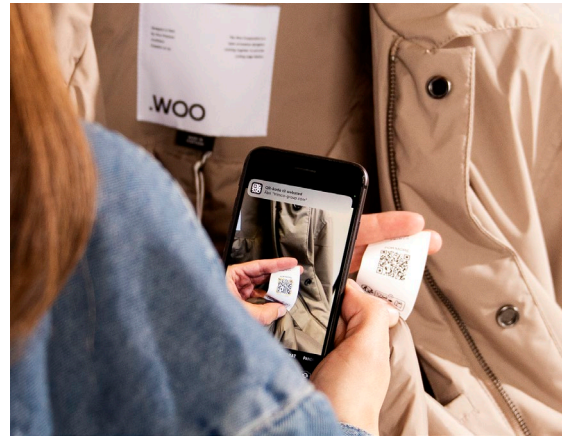
DYNAMIC

Information that comes along with the life cycle
of the product

The label mechanics: unique production, application, durability



A “**product-specific data set,**”
disclosing requirements of
products



Visible on the product and
easy to access



Visible and accessible for the
entire product lifetime

15 KEY elements expected to be featured in a Digital Product Passport



- Unique product identifier
- GTIN
- Taric code
- Compliance documentation
- Substance of concern
- User manuals, instructions
- Information related to importer
- Unique operator identifier



- Unique facility identifier
- Information about the manufacturer
- Voluntary ecolabels
- Performance of product
- Return, repair, resell
- Information to treatment facility
- Others

Return on investment on upstream data collection work

Brand equity



Rated — Nike v Adidas:
Who's More Ethical and
Sustainable?

11 SEP

Circular Business Models



Holzweiler

